



A.B.N: 28 624 276 584

BN: 190 885 30

## SEXY FOOD SUPPLIER PROPOSAL AND INFORMATION PACK

Welcome to Sexy Food. This proposal outlines how the Sexy Food System works.

1. What Is Sexy Food?
2. The Sexy Food Web Site
3. Sexy Food Supplier
4. The Sexy Food Hotel
5. The Sexy Food Gift
6. Pricing For Meals
7. The Sexy Food Kitchen
8. Contact Details
9. Pricing

### 1. What Is Sexy Food

Sexy Food specifically caters for couples wishing to have a romantic experience. Sexy Food is a one stop shop online where customers can browse suppliers and contact them direct. Between **1 October 2006 – 1 April 2007** the Sexy Food web site will be featuring the following categories.

1. Restaurants
2. Getaways [Accommodation]
3. Limousines
4. Florists
5. Gifts
6. Organics

After 1 April 2007 Sexy Food will be expanding their services and increasing their setup fee and monthly charges.

### 2. Sexy Food Web Site

The Sexy Food Branding includes the following web addresses:

[www.sexyfood.com.au](http://www.sexyfood.com.au)      [www.sexygetaways.com.au](http://www.sexygetaways.com.au)  
[www.sexyonline.com.au](http://www.sexyonline.com.au)

Clients log on to any of the above web addresses where your service will be featured. All services are logged in by State then area.

If a customer is interested in your service, they are invited to click further to obtain a unique booking number. The customer must quote this number [eg. Sexy621] when making a booking with you. This is so you as a supplier know that they must be offered the extra service and that your online service is working for you.



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### 3. Sexy Food Supplier

As a Sexy Food Restaurant you must:

- Supply your Sexy Food customers with a romantic experience
- Supply your Sexy Food customers with an exclusive deal
- Offer extra service and Complimentary Products

### 4. Sexy Food Hotel

The Hotel must be a minimum of four stars. The Hotel must offer a service to Sexy Food customers not available anywhere else. For example, free breakfast in addition to a free bottle of champagne on arrival. The gift or service is up to the discretion of the Hotel but must be advised prior to the service taking effect.

### 5. Pricing for Meals

The price of meals on the Sexy Food menu is up to the individual hotel but should be competitive and value for money to attract clients.

### 6. The Sexy Food Kitchen

Sexy Food offers a free service to it's customers featuring tips, suggestions and recipes. As a Sexy Food member, you are welcome to offer your sexy food tip, suggestion or recipe free of charge with an acknowledgment to you.

### 7. Contact Details You Need To Know

Becoming a Supplier  
All Supplier Enquiries  
Monthly Updates only

[sales@sexyfood.com.au](mailto:sales@sexyfood.com.au)  
[supplier@sexyfood.com.au](mailto:supplier@sexyfood.com.au)  
[updates@sexyfood.com.au](mailto:updates@sexyfood.com.au)



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## 8. Sexy Food Costs and Inclusions

Special offer- October 2006 only. Payments deferred until November 06

### **\$330.00 Set up Fee includes \***

- Up to 150 word write up on service specifically for Sexy Food
- Two clear jpeg pictures of service
- Full contact information including trading times / cuisine etc.

### **\$88.00 On Going Monthly Fee includes \***

- Payment in advance
- Monthly update on Sexy Food Service
- Link to your web site [if applicable]
- 5% discount if paid three months in advance
- 10% discount if paid six months in advance
- 15% discount if paid twelve months in advance

### **\$220.00 Monthly Feature article includes \***

- One full month of banner advertising on your state home page for a month
- Feature write up by Sexy Food – up to 300 words including two pictures

\* All pricing includes GST



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**SUPPLIER INFORMATION**

Name of Hotel/Resort	
Star Rating	
Location	
Sexy Food Check In / Check Out Times	
Room Rates	Double King Deluxe Other
Hotel Facilities <i>(ie: pool, gym, uc parking, tennis court ,etc</i>	
Payment Types	<input type="checkbox"/> EFTPOS <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Diners Club <input type="checkbox"/> Amex
Web	
Email	
Street Address	
Map Location	
Postal Address	
Business Phone	
Emergency Phone	
Other Charges	
Jpeg Pictures x 2	
Special Notes	

Email: [sales@sexyfood.com.au](mailto:sales@sexyfood.com.au) or Fax: 1 300 55 33 87



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**Terms and Conditions.**

**Indemnity**

Proprietors of business' used on Sexy Food site who authorize the placement of their advertising materials will undertake to ensure that they do not infringe in any way upon copyright, trade mark, defamation, slander of title, libel, breach of confidence or does not infringe upon the Trade Practices Act or other laws, regulations or statutes. The proprietors agree to indemnify Sexy Food representatives/employees against any claims, demands, proceedings damages, costs, penalties or judgments arising from publication of the material.

**Terms and conditions.**

Sexy Food reserves the right to refuse to publish or re-publish any advertisement without explanation for such action. All advertising shall be used at Sexy Food representative's discretion. Sexy Food accepts no responsibility for any loss arising from failure of all or part of an advertisement to appear for any error in an advertisement.

**Specifications and conditions**

Sexy Food has the facility to accept PDFs via our direct email address: [sales@sexyfood.com.au](mailto:sales@sexyfood.com.au)

Please sign authorization and fax to 1 300 55 33 87

**Signing Authority**

**Date**

Print name .....

Position held .....

Signature .....